



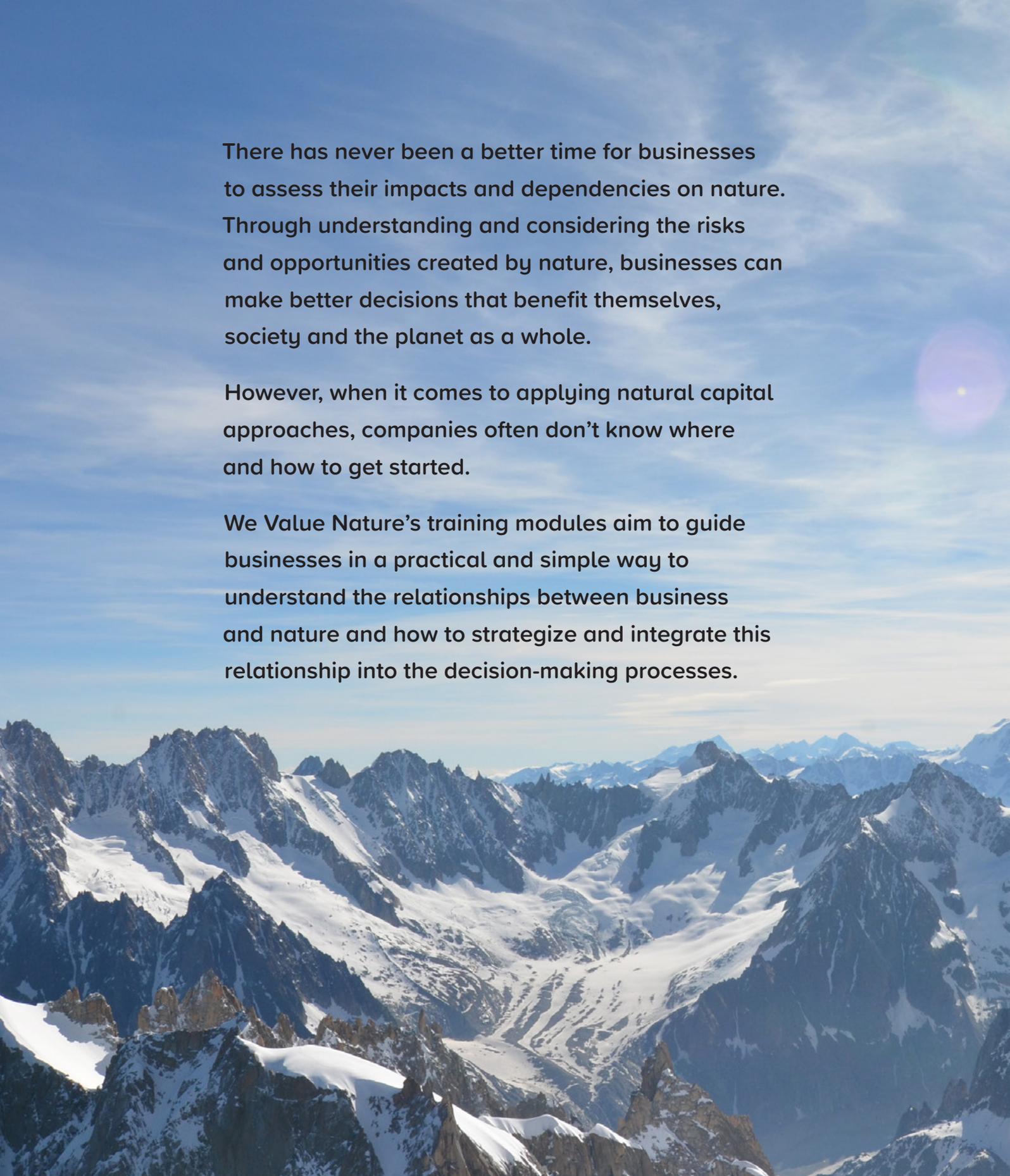
TRAIN-THE-TRAINER SESSIONS ON NATURAL CAPITAL

Building business capacity to value nature in decision-making

Join [We Value Nature's](#) virtual train-the-trainer sessions on **3 & 7 December 2020** or **26 & 28 January 2021** and help your business or organization take the next step on its natural capital journey.



**WE VALUE
NATURE**



There has never been a better time for businesses to assess their impacts and dependencies on nature. Through understanding and considering the risks and opportunities created by nature, businesses can make better decisions that benefit themselves, society and the planet as a whole.

However, when it comes to applying natural capital approaches, companies often don't know where and how to get started.

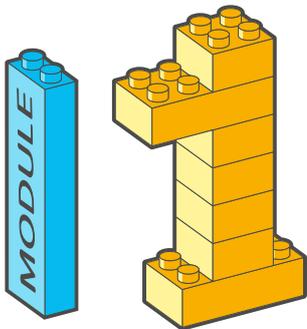
We Value Nature's training modules aim to guide businesses in a practical and simple way to understand the relationships between business and nature and how to strategize and integrate this relationship into the decision-making processes.

Join We Value Nature's train-the-trainer sessions on natural capital and gain practical tips & insights on how to use and deliver our training material



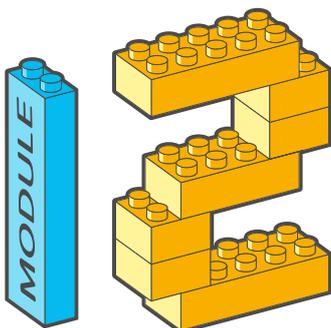
We Value Nature's training material

The We Value Nature Campaign has developed [two training modules](#) on natural capital using the [Natural Capital Protocol](#) as a basis. The material is adapted to all business sectors and tailored to those in the early stages of their [natural capital journey](#), with the aim of supporting them to take their next step:



MODULE 1: Introduction to natural capital

[Our first module](#) provides an introduction to the concept of natural capital, why it's important for businesses decision-making and risk management, as well as presents a few key approaches and tools to integrating natural capital in decision-making.



MODULE 2: A first natural capital assessment

Developed in collaboration with [Little Blue Research](#), [our second module](#) provides practical and concrete guidance on how a company can begin to approach a first natural capital assessment. The module will help you understand how to identify natural capital impacts & dependencies, how to scope an assessment, what are some practical considerations, steps & tips to take into account, as well as introducing different valuation approaches.

What will you learn through our train-the-trainer sessions?

- How to deliver, adapt and contextualize the material;
- How to account for attendees' backgrounds to aid different explanations, as well as suggest answers to questions that frequently arise during the delivery of these training modules;
- Practical tips on how to run training events virtually (using Zoom and Mentimeter) and in-person by going through the group exercise components of the material and how these can be used to engage the audience.

You will have a unique opportunity to deliver a training session in your own language during **We Value Nature's 10-day business challenge event** taking place **15–26 March 2021**. Subscribers to our [mailing list](#) will be the first to find out more about the upcoming 10-day business challenge event.

Please [get in touch](#) if you're interested in contributing to the event.

Who are these sessions for?

Our train-the-trainer sessions are **open to all, whether you are a business, NGO, consultancy or other type of organization**. They are meant to support change agents like you looking to bring on board colleagues, other internal departments, business members or an organization as a whole on the [natural capital journey](#).

For our module 2 train-the-trainer, we recommend you either have an initial understanding of natural capital or have taken part in our module 1 train-the-trainer as some sections require a bit more technical knowledge.

Join us and register now!

MODULE 1 train-the-trainer session

3 December 2020, 15:00 – 18:00 CET

MODULE 2 train-the-trainer session

7 December 2020, 15:00 – 18:00 CET

MODULE 1 train-the-trainer session

26 January 2021, 15:00 – 18:00 CET

MODULE 2 train-the-trainer session

28 January 2021, 15:00 – 18:00 CET

Good to know...

- You are free to use and adapt the training material to best suit your respective context, following our guide on how [to appropriately credit](#);
- With the aim of making this material as suitable and useful as possible to a variety of audiences and situations, all [training material](#) has been adapted to different lengths: 1, 2 & 3 hours;
- Our module 1 train-the-trainer is CPD accredited, which means by participating in our session you can receive CPD credits ([more information here](#)).

Contact

Should you have any questions on these sessions or wish to know more about the upcoming We Value Nature 10-day challenge in March 2021, please get in touch with Katia bonga@wbcsd.org

About We Value Nature

Working with the [Capitals Coalition](#) and supported by the European Commission, the [We Value Nature Campaign](#) is collaborating with businesses, networks and platforms to mainstream natural capital approaches and make valuing nature the new normal across Europe.

The campaign is being led by the [Institute of Chartered Accountants in England and Wales](#) alongside the [World Business Council for Sustainable Development](#), [IUCN](#) and [Oppla](#).



WE VALUE NATURE

Supporting



NATURAL CAPITAL COALITION



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