

**Business training on the value of nature**

*What are the relationships between your business and nature?*

### Program

**17 October 2019**

**Free of charge**

*Your participation was confirmed among many others that had expressed an interest to join this training. In view of this and the gratuity of the training, we count on your presence for the full day.*

**13:00 – 17:00**

**Location**

**Getting there**

Click here for directions, transport options and accessibility information.

**Room layout:**

* 4 tables with 3 chairs each
* Flip charts x2
* Beamer and screen

**List of facilitation aides**

* Post-it notes
* Bell (to mark end of exercises)
* (Camera)
* Presentation timing cards (5 minutes, 2 minutes, 0 minutes)
* Name badges
* Thick markers and pens
* Masking tape

**Printed materials**

* Participants agenda
* Participant workbook
* Feedback forms

**(Prior to training:** send participants a fictive scenario for them to work through and start thinking about NC).

Before training participants arrive, dispose on each table:

* NCP
* Workbook
* A3 printed illustration of business relationship with nature

On separate table / area:

* Nature cards on central table

**AGENDA**

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| **Time** | **Session** | **Content** | **Speaker / facilitator** |
| 13:00 – 13:15 | **Welcome – introduction to We Value Nature, agenda** **15’** | **Welcome (2’)***Welcome everyone. If case study presenters already present, acknowledge them as well.**Facilitators of the day to present themselves.** **Brief presentation of We Value Nature (4’)**

*Mission, objectives, EU funding, timeframe, partners involved.** **Training agenda & logistics (4’)**

*Program for full day, warn that we will be time keeping, emphasize that will have a variety of learning formats, incl. individual reflexion, group discussions and exercises, etc. The aim is that they are as active as possible in their learning journey.**Briefly go through safety instructions (incl. where toilets are located).** **Pick an image (5’ to pick & discuss in group)**

*Have a set of cards with images of nature or aspects of natural capital spread out across a table and have participants each pick one.* *Each participant to share at their respective table, their answers to both intro questions.* | Resources available to participants:* NCP
* Workbook

To place on tables:- Nature cards* - Pens
 |
| 13:15 – 13:30 | **Introduction to natural capital****15’** | * **Natural Capital short video (1’31 + 2’ reflexion)**

*Kick-off introduction to the concept of natural capital by showing WBCSD’s short video. Open the floor to a few reflexions on what they have just seen.** *Show ow hands if anyone has seen this before – mention that can find source of this video is at the end of their handbook (which will be sent to them in electronic version after the training for them to easily access resources)*
* *What feelings or perceptions were perhaps triggered when viewing the video?*
* **Hypothetical example (5’)**
* 3’ to answer Qs.
* 2’ to share answers in plenary

**Definition of natural capital (2’)** |  |
| 13:30 – 13:55 | **Why is natural capital important?** | * **Why NC is important** –slides 13-20 **(14’)**
* **Reflection –** risks and opportunities for your business (**3’** to reflect, **5’** to discuss as a group)
* **Why should business assess its impacts** – slide 22 (**2’**)

**Acknowledge where we are at with learning objectives (1’)** |  |
| 13:55– 14:45 | **Game** | *Play the simplified version of risk game.** **Game instructions (5’)**
* **Game (25’)**
* **Debrief discussion in plenary (15’)**
 |  |
| 14:45 – 15:05  | **Coffee break** |
| 15:05 – 15:40 | **Exploring practical approaches to integrating natural capital into business decision-making** | *Link to this part by reiterating key lessons from the game.** **What is the Natural Capital Protocol + business applications and two short business examples** slides 30-34 **(15’)**
* **Natural Capital Toolkit Exercise (20’)**
* 5’ instructions
* 10’ exercise in pairs
* 15’ debrief discussion in plenary
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| 15:40 – 16:20 | **Presentation of Case Studies – gaining sectoral & regional insights**Emphasis on challenges & opportunities of Nat. Cap. Assess., importance of collaboration with different stakeholders, …  | * **Explanation & introductions (5’)**
* **Presentation(s) – (25’)**
* Allow at least ten minutes for questions.
* **Self-reflexion time (5’)**

*Then, give 10’ for participants to reflect on what they have just heard / discuss and take note of certain elements they feel could be replicated in their company.**They can walk around the room to see the different notes on posters to support their reflexion.* | Note takers to do a canvas of 4 following points:1. Problem / Solution
2. Challenges / barriers
3. Benefits / + outcomes & how informed decision-making
4. Key stakeholders / resources
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| 16.20 – 16.45 | **Natural Capital put into practice** | * **Measure & Value + companies experimenting – (10’)**
* **Kering exercise valuing nature (15’)**
 |  |
| 16:15 – 17:00 | **Wrap up & Lessons learned****Complete feedback form on the training session** | * **Wrap-up**

*Have participants write down 1-2 next actions they will take internally + 3 key learnings** **Lessons learned**
* **Upcoming engagement opportunities**
* **Complete feedback forms**
 | write down on 1 flipchart lessons learned & write down on other flipchart next actionsATTENTION not forget to get participants to complete feedback form |
| 17:00 | **End of training** |  | Thank again everyone that has provided support |